

Emilie Lomonaco

Art director /
creative designer

Art director with high human value-added skills and many years of experience. I have a meaningful and timeless creative vision to help brands tell their story, and I am able to adapt to the specific needs of each client. Capable of working both collaboratively and autonomously. Proficient in Adobe Creative Suite and fostering a positive vibe.

Reference
details available
upon request.

([linkedin.com/in/emilie-lomonaco](https://www.linkedin.com/in/emilie-lomonaco))

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www.emielomonaco.com

EDUCATIONS

2016 - 2018

**Master in
multimedia design**

University of Strasbourg, FR

2015 - 2016

**Profesional degree
in image and sound**

University of Bourgogne, FR

2012 - 2015

**National diploma
in digital media**

High school Charles de Gaulle, FR

SKILLS

Hard

Art direction
Conception
Branding
Creative strategy
Storytelling
Social media
Motion & video editing

Soft

Resourceful & creative
Autonomy
Adaptability
Quick learner
Work ethic

EXPERIENCES

January 2024 - October 2024

**Marketing & graphic designer
Arthrex France, Lyon**

Development, implementation, and adaptation of marketing strategies. Overhaul and creation of institutional, internal, digital, audiovisual communication materials, and sales tools in the field of orthopedic surgery.

August 2023

**Art director (freelancer)
Studio BK, Lyon**

Conception of monumental projects and immersive experiences for events and luxury brands worldwide.

July 2021 - August 2023

**Art director
Lusso, Lyon**

Develop and present creative projects that support agreed-upon goals. Visual implementation: creating advertising campaigns, brand identity, and other elements across multiple media. Developing moodboards, scripts, and storyboards for shootings and filming.

December 2020 - July 2021

**Creative designer (freelancer)
Paris, France**

Creation of digital and social media projects. Snack content.
Clients: Monoprix, Hungry & Foolish

September 2019 - December 2020

**Creative designer (freelancer)
New Zealand**

Design and development of visuals, video projects, and web design for brands and agencies. Proposing new ideas and digital experiences. Clients: Dejene Industries, Les films qui causent, BOCA FILMS, Propertimax, Onepost media...

Emilie Lomonaco

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creative designer

My ambition is to elevate brands through creative projects that combine innovation and authenticity. To achieve this, I am developing expertise in digital strategies and exploring emerging technologies to stay at the forefront of the latest trends. My goal is to consistently offer bold creative solutions that resonate with the values of the brands while anticipating future needs.

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SOFTWARES

Adobe creative

Photoshop
Illustrator
Indesign
After effect
Premiere Pro
XD

But also...

Figma, MS office,
Wordpress, Keynote

LANGUAGES

French : Native
English : Upper intermediate

INTERESTS

Journeys
To ride a motorcycle
Hiking & swimming
Cultural activities
Being a foodie
Happy hours

DRIVING LICENCES

Car licence
Motorcycle licence
Boating licence,
(coastal & inland water
navigation option)

EXPERIENCES

January 2018 - August 2019

Art director

VML France (former Wunderman Thompson Paris)

Participation in creative project briefings and meetings. Development of concepts for strategic formats. Team-based reflection and design. Responding to briefs through global campaigns, brand content, web interfaces, and social media.

August 2016 - June 2017

Graphic designer (freelancer during my studies)

Strasbourg

Creation of advertising spots for restaurants, visuals and web design for a cycling association, as well as video tutorials on medical care aimed at nurse training.

April 2016 - July 2016

Motion designer (internship)

Envie de dire, Paris

Agency specializing in storytelling and corporate, handling projects from conception to final delivery. Creating storyboards, animations, and edits for various corporate and brand videos.

November 2015 - March 2016

Creative designer (during my studies)

Training institute Marey, Dijon

Development of tutorials and simple, attractive tools aimed at combating the loss of essential motor patterns in aging individuals, while also supporting caregivers and healthcare professionals.

September 2015 - March 2016

Multimedia journalist (during my studies)

Vivre-à-chalon daily

As a multimedia journalist, I conducted interviews, took photographs, wrote articles, captured images, edited videos, and created graphic designs for various cultural events in France.